

FUNDRAISING TIPS





Share Everywhere - Post your Enthuse page link on social media, WhatsApp, and email and keep sharing it regularly.



Tell Your Story - Explain why you're running and why MCMC matters to you. People connect with personal stories.



Set a Target - Pages with targets raise more. £2,200 is our ask, but feel free to aim higher!



Kickstart with Your Own Donation - A personal donation encourages others to give and shows your commitment to the cause.



Add Photos & Videos - They make your page more engaging — and pages with visuals raise more.



Make it Easy to Donate - Use the QR code on your Enthuse page for posters, events, or even in your phone case.



Break It Down - Think: "10 people x £10 = £100." Small steps build big totals.



Ask About Match Funding - Some employers will match what you raise — double the impact!



Think Big & Small - From raffles to selling unwanted items online every idea counts.



Connect Fitness Apps - Link Strava or Fitbit so supporters can follow your training journey.



Keep People Updated - Post progress milestones and training updates to keep interest high.



Say Thank You - A quick message, call, or post-race update goes a long way — and can spark more donations.



Don't Forget Gift Aid - UK taxpayers can boost their donation by 25% at no extra cost.